

Write Now! Coach

Rochelle Melander, Speaking Topics

Corporate Clients, Small Businesses, Writing Conferences

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Corporate, University, and Small Business Clients:

Mastering Social Media This interactive class will teach you tools for creating your niche and developing an online platform in the information age. Learn how to create raving fans through online writing, blogging, and participating in social media.

Write Now! Live Better: Writing to Transform Your Life Journaling improves memory and sleep, boosts immune cell activity, supports you in achieving your goals, and increases your longevity. In this workshop, you will learn easy, life-transforming exercises from positive psychology and narrative therapy.

Set and Achieve Your Goals Do you dream big but never seem to find the time to achieve your goals? Positive psychology studies the behaviors that work. Learn the tools and secrets to creating a vision, setting goals that work, and making a plan to achieve them.

Write Now! Get Inspired! Workshop

Does your corporate team, work department, or ministry team need to get inspired? Do you have difficulty working together? Are you tired and cranky and just plain out of fresh ideas? The Write Now! Get Inspired! Workshop takes place in an art museum and teaches you tools and techniques to get inspired anywhere. Inspired already? The activities and writing exercise in this retreat will both build your team and inspire the individuals on it.

Writing Clients:

Mastering Social Media for Writers This interactive class will teach you tools for creating your niche and developing an online platform in the information age. Learn how to create raving fans through online writing, blogging, and participating in social media.

Build Your Writing Career Publishing is changing rapidly. Whether you are launching your writing career or struggling to stay afloat, this class will teach you how to be successful in the current marketplace. Learn five key tools for success including how to create a personal brand and tips for pitching your ideas.

Three Keys to Writing Nonfiction Books Fast If only I had more time to write this book! Professional writers must turn around book copy quickly. In this workshop, you will learn the three key elements that help writers complete their books fast.

Three Keys to Writing Book Proposals that Sell If you want to sell your book to an agent or major publisher, you need to create a book proposal that works. Learn the tools you need to create a winning book proposal!